

## CITRUS WASH

Base Colour: Fenomastic Enamel Semi-gloss S0500-N  
Colour Wash: Lady Glaze S2040 G50Y



# Colourwash

Directions for Colourwash:



To achieve the best result apply two coats of Fenomastic Enamel (base colour) with the roller. Apply the coating several times to achieve a smoother surface rather than one thick layer. Allow it to dry.



Apply a dab of Lady Glaze in "Mohen", as spots on the wall in the required area.



Spread the paint in a rough zigzag movement with the wide brush. Create random patterns with the help of a brush and / or cloth, so that you end up with different shades.



If you want your walls to look textured, wet for approximately 10 minutes. Then rub the cloth gently at random through the painted area. This will help achieve the desired effect.

Photographic reproduction of colours is not always accurate. Please visit your nearest Multicolor centre for actual colours.



### TOOLS FOR PAINTING

- Roller
- Wide brush 20 cm
- Cotton cloth/paper

## SAHARA WASH

Base Colour: Fenomastic Enamel Semi-gloss 10515  
Colour Wash: Lady Glaze S2010 Y30R  
S3050 Y20R



## ORIENTAL

Base Colour:  
Lady - 1176 Lys Toscana

Colour in panels 1 and 3:  
Lady - 2114 Portofino

Colour in panel 2:  
Lady - 1182 Delfi

Dragging Colour:  
Metallic - Golden Glow

# Dragging

Directions for Oriental



To achieve the best result apply two coats of Lady (base colour) with the roller. Apply the coating several times to achieve a smoother surface rather than one thick layer. Allow it to dry.



**CREATE THE TOOL:**  
Cut slices in the wiper according to suggested pattern.

Note: This technique is suitable for small areas only. We do not recommend it for large areas since the Paint will dry fast.



**DECORATE**  
Measure and mask four equal areas with small gaps—at least 2 cm apart. (Adjust the measurement to your interior.) Paint area no. 1, 3 & 4 with 1 - 2 coats of Lady "Portofino". Paint area no. 2 with 1 - 2 coats of Lady "Delfi", or until the surface is covered.



Remove the masking tape (only between the areas), prior to drying.



Start from the top and apply **Metallic "Golden Glow"** with a paintbrush within the painted area in a horizontal direction in stripes of 35 cm each equivalent to the wiper.



Use the wiper immediately and pull it through the paint in an even horizontal movement towards the right. Clean the wiper with the cotton cloth and repeat step 5 until the complete painted area is striped. Remove all leftover masking tape prior to drying.



**TOOLS FOR PAINTING:**

- Roller
- Cutter
- Window wiper, 35 cm
- Measuring tape
- Masking tape, 2 cm
- Cotton cloth/paper
- Paintbrush, 50 mm

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## LINEN

Base Colour: Fenomastic Enamel Semi-gloss S0500-N  
Decor: Lady Glaze - S2030 Y20R

Directions:

Apply the Lady Glaze on the base coat (Fenomastic Enamel). Drag the tool in a horizontal direction, then in a vertical one to achieve the Linen effect.



**TO CREATE THIS TOOL:**  
• Cut a doormat & glue it on a sanding tool.



## PEARL STRING

Base Colour: Fenomastic Emulsion Matt - 4120 Risor  
Decor: Fenomastic Emulsion Matt - 4137 Kritt



- TOOLS FOR PAINTING**
- Plastic pressing roller without feather
  - Glue gun
  - Design for the roller (Decide and test the design before drawing it)
  - Pen
  - Paintbrush, 5 cm

Directions for Pearl String



To achieve the best result apply two coats of Fenomastic Emulsion Matt (base colour) with the roller. Apply the coating several times to achieve a smoother surface rather than one thick layer. Allow it to dry.



**CREATE THE DESIGN**  
With a pen, draw your desired pattern on the roller. Use the glue gun to add a thick layer of glue over the pattern. If required add a second layer. Allow it to dry.



**DECORATE**  
Brush topcoat colour on a smooth plastic layer (do not use paint tray). Moisten the pattern roller with paint so that only the glue gets covered. Make sure that the rest of the roller is not coated.



Start from the top of the wall and roll in a vertical motion from ceiling to floor. Repeat those steps until the wall is fully decorated.

# Freehand

Directions for Deco Roses



To achieve the best result apply two coats of Lady (base colour) with the roller. Apply the coating several times to achieve a smoother surface rather than one thick layer. Allow it to dry.



**CREATE THE DESIGN**  
Fill Lady "Picina" in the bottle with spout, if needed cut the end of the bottle to the preferred size. Try out the pattern in advance on a piece of paper.  
Draw the roses layer by layer. Begin in the centre of the designated area and work your way out. Allow it to fully dry.



**DECORATE**  
Apply a little Lady "Picina" as spots on the wall in a suitable area and spray some water with the spray bottle.



Immediately use the wide brush in all directions with uneven strokes. Then use the brush and/or a cloth to create a random pattern and depth. If the colour is too dark dilute with water or if the colour is too light add more paint. By using Colour wash it shows the base colour and the roses, and gives the paint a nice transparent feeling.



- TOOLS FOR PAINTING:**
- Bottle with spout (air 1 - 1.5 mm)
  - Wide brush, 20 cm
  - Spray bottle with water
  - Cotton cloth/paper

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## DECO ROSES

Base Colour: Lady - 001 Hvit  
Decor: Colour wash Lady - 5137 Picina



## Jotun Products for the interior of your home

Jotun's research and development is directed towards the introduction of products which not only look good but offer simpler preparation, fewer coats and better protection, to achieve longer intervals between maintenance and savings. Different types of paint are formulated specially to provide you with a wide choice of colours and finishes.

### Lady



Every homeowner expects more than just pleasing colours from a paint. We formulated Lady so that it met the needs and expectations of our customers.

- Easy Clean - Accidental smudges and marks can now be wiped clean quickly and easily. So your walls always look as spotless as the rest of your home.
- Neutral Scent - While your eyes admire your walls, your nose shouldn't suffer the smell of fresh paint. That's why Jotun created Lady which has almost no smell.
- Colour Last - No matter what colour you choose for your walls, you can be sure of one thing. Your walls will look beautiful for years to come.

Express who you are.

### Fenomastic Emulsion



The perfect choice for your home interior walls. Fenomastic is a superior quality acrylic based emulsion paint, providing an incredibly smooth finish.

- Excellent flow and coverage
- Superior washability and highly durable
  - Good hiding & adhesion
- Available in Matt, Silk and Semigloss finishes
- Available in all the colours in the world at Jotun Multicolor Centre

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## Fenomastic Enamel



This paint is nothing short of revolutionary. It is the first non-yellowing, lead-free enamel paint in the region, making it indispensable for your home's decoration.

- Gives a tough and smooth finish
- Long lasting and highly washable
  - Superior hiding and adhesion
- Available in Gloss, Matt and Semi-Gloss finishes
- Available in all the colours in the world at Jotun Multicolor Centre

### Metallic



A whole new concept in decorative effects, allowing you to create the illusion of movement within your home. Its unique shimmer frees you to integrate lighting into your decorative concept.

- Dynamic new concept in decorative effects
  - Unique high quality shimmer
- 100% pure acrylic and environment friendly
- Starlite can be used on emulsions and textures to produce a shimmer effect in all the colours in the world
- Available in Golden glow, Starlite and 8 other colours

### Lady Glaze



Top quality, oil-based glaze, suitable for use in various painting techniques

- Can be used on previously painted surfaces
- Short haired roller is a recommended tool for application
  - May be diluted with thinner # 2
- Available in standard can size - 0.5 Ltr. (Also available - 1 Ltr can in KSA)
- Available in all the colours in the world at Jotun Multicolor Centre

## NOSTALGI

Base Colour: Fenomastic Emulsion Matt 8059 Akita  
Stamping: Metallic Starlight

**Directions**  
Apply the Fenomastic base coat, choose a Stamping design from the pattern of the rest, draw it on a paper and cut it out from a sponge cloth, paste it on a stamping tool and proceed to stamp it with the chosen topcoat colour.

# Stamping

Directions for Stamping



To achieve the best result apply two coats of Fenomastic Emulsion Matt (base colour) with the roller. Apply the coating several times to achieve a smoother surface rather than one thick layer. Allow it to dry.



**CREATE THE TOOL**  
Cut the exact description to the desired shape and size and glue the circles on a sanding tool.



Moisten the roller gently with Metallic "Starlight" or a Fenomastic colour then roll it on a plastic to remove the excess part.



With masking tape, mark out where and in which manner you would like to place the design on the wall. Apply a thin layer of the topcoat paint on to the stamp with the assistance of a roller.



Apply the stamp on the wall with firm pressure. Add another layer of the topcoat paint and continue until the wall is complete.

Prior to drying, remove all remaining tapes. Allow it to dry.



### TOOLS FOR PAINTING:

- Roller
- Paper designs for the making of template
- Sanding tool (18.5 x 23.5 cm)
- Sponge cloth (3-7 mm thick)
- Cutter
- Glue
- Masking tape

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## EGG

Base Colour: Fenomastic Emulsion Matt - 7157 Plaza  
Stamping: Fenomastic Emulsion Matt - 4137 Kritt

## LEAF

Base Colour: Fenomassic Emulsion Matt - 4137 Kritt  
Stenciling: Metallic Starlight



# Stenciling

Directions to Stenciling



To achieve the best result apply two coats of Fenomassic Emulsion Matt (base colour) with the roller. Apply the coating several times to achieve a smoother surface rather than one thick layer. Allow it to dry.



**CREATE THE STENCIL.**  
Print out the pattern, in 8 different leaves, on transparent paper in A4 size. Cut out the leaves on a suitable surface. You can find the stencil design at the end of this brochure.



**DÉCORATE**  
Apply spray glue on the reverse side of the paper. Press the paper on desired area for the design. It is best to start at the bottom of the wall.



Moisten the stippling brush with a little bit of Metallic Starlight. Apply the paint as little as possible over the template to avoid paint smudges under it.  
Tip: Remove as much as possible of the excess paint on a piece of paper prior to using the stippling brush against the template on the wall.



Carefully remove the paper and the pattern will become visible. Repeat steps 2 - 4 and build further on the size of leaves - with various templates until you have the desired pattern.



Tip: Out of the template designed, you may leave one leaf without paint, and the wall will take on a different look. Adding more leaves will give the appearance of a fuller branch, and hence a more plentiful feel to the wall.



### TOOLS FOR PAINTING

- Roller
- Pattern for templates preferably on transparent paper / cake paper
- Cutter
- Spray glue for mounting
- Stippling brush or a tool with fine pores

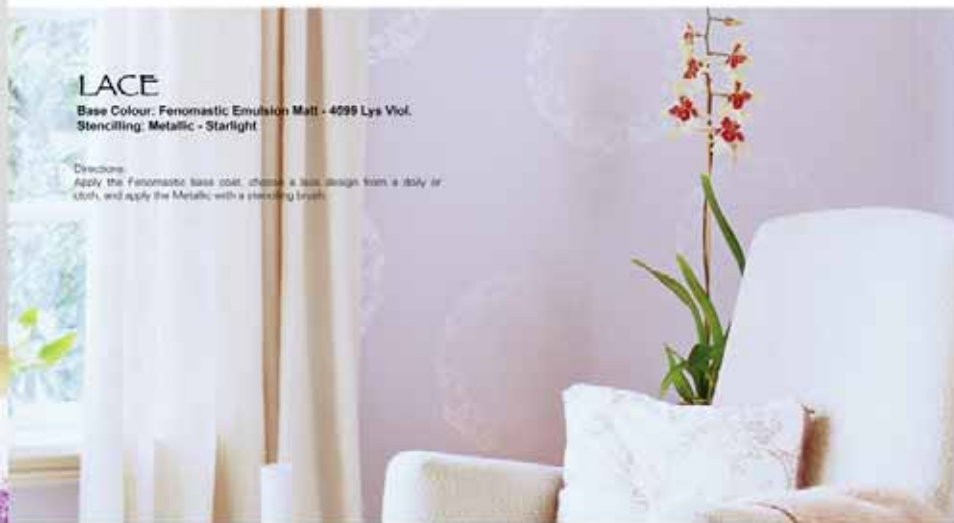
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## LACE

Base Colour: Fenomassic Emulsion Matt - 4099 Lys Viol.  
Stenciling: Metallic Starlight

### Directions

Apply the Fenomassic base coat, choose a lace design from a dolly or cloth, and apply the Metallic with a stippling brush.





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**No.1 in Paints**



**Decorative Painting**  
Techniques & Effects

[www.jotun.com/me](http://www.jotun.com/me)

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# Sponging

Base Colour: Lady 1030-B90G  
Topcoat: Lady 3040-B90G



## Directions For Sponging



Paint the wall with two coats of Lady and let it dry. Dip the sponge into the paint and dab it lightly on cardboard to distribute the paint evenly on the sponge. Do not use too much paint.



Lightly dab the sponge over the surface. Turn the sponge as you work to make an uneven pattern. If you are sponging with more than one colour, leave wider spaces between each print.



If you want to sponge with more than one colour, continue the same way with the second colour when the first is dry. Fill in the gaps between the earlier application and overlap to blend the colours.



If you have sponged heavily in some areas and to correct mistakes or to avoid too much contrast you can sponge lightly with the base colour on top of the other colours once they are dry.

### TOOLS FOR PAINTING

- Roller / Brush
- Natural sponge
- Can lid or paper plate
- Piece of cardboard



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## Directions for Flame Effect



Paint the walls with Fenomastic Enamel semi-gloss in the chosen base colour and let it dry well. Apply a thin coat of diluted Lady Glaze with a short-haired roller.



Draw the plastic wrapped roller in one direction to make a uniform fresh or cross-roll to make an uneven pattern. Finish the whole wall in one go.



The special effect roller is easy to use but the same effect can also be obtained with a plastic or paper bag or even a natural sponge.



Finish the whole wall in one go. Occasionally clean the roller, plastic or paper bag.

### TOOLS FOR PAINTING

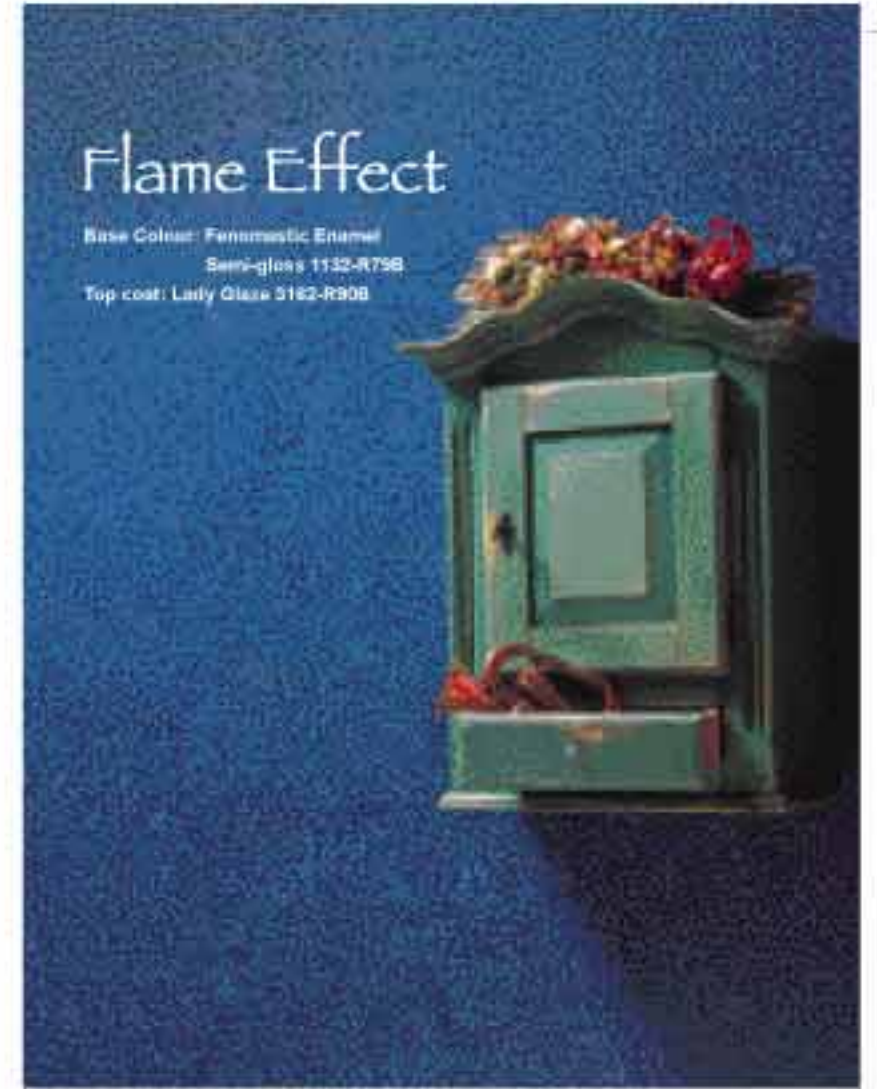
- Short-haired roller
- Special effect roller wrapped by plastic
- Brush
- Plastic or paper bag or natural sponge



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# Flame Effect

Base Colour: Fenomastic Enamel Semi-gloss 1132-R79B  
Top coat: Lady Glaze 3182-R90B



## Directions for Ragging



Paint the wall with Fenomastic Enamel semi-gloss in the base colour and let it dry well. Apply a thin coat of diluted Lady Glaze. Use cross-cross movements and dab corners with a soft brush.



The glaze must be worked on before it starts to dry and becomes tacky. Move the rag around in uneven movements & twist it in different directions.



When ragging off, change the rag before it gets soaked with glaze. Continue with the ragging movements but make sure that you are not making any sharp contrasts.



Stand away from the wall to view the pattern. A soft cloth can be used to soften out any sharp contrasts in the pattern.

### TOOLS FOR PAINTING

- Short-haired roller
- Rag
- Brush



# Ragging

## Above the skirting

Base colour: Fenomastic Enamel Semi-gloss 1028-Y29R

Top coat: Lady Glaze 3030-Y29R

## Below the skirting

Base colour: Fenomastic Enamel Semi-gloss 2030-R19B

Top coat: Lady Glaze 4040-R19B



# Marbling

Base Colour: Fenomastic Enamel Semi-gloss White

Top coat: Lady Glaze 8010-B70G and Black



## Directions for Marbling



Always start marbling with a white Fenomastic Enamel semi-gloss as base coat and allow to completely dry overnight. Begin by rolling 2 colours in patch-work form, sometimes overlapping, sometimes separate.



Stipple some areas, put in 1-2 strokes with a brush trying to change the width of the line as you go. Put in small veins with the edge and side of the feather or art brush.



Let the design set up for 5-10 minutes and begin softening with a long haired soft brush. Lightly stroke in a long, soft manner first in one direction, then crosswise in order to alternate brush marks and to blend in the design.



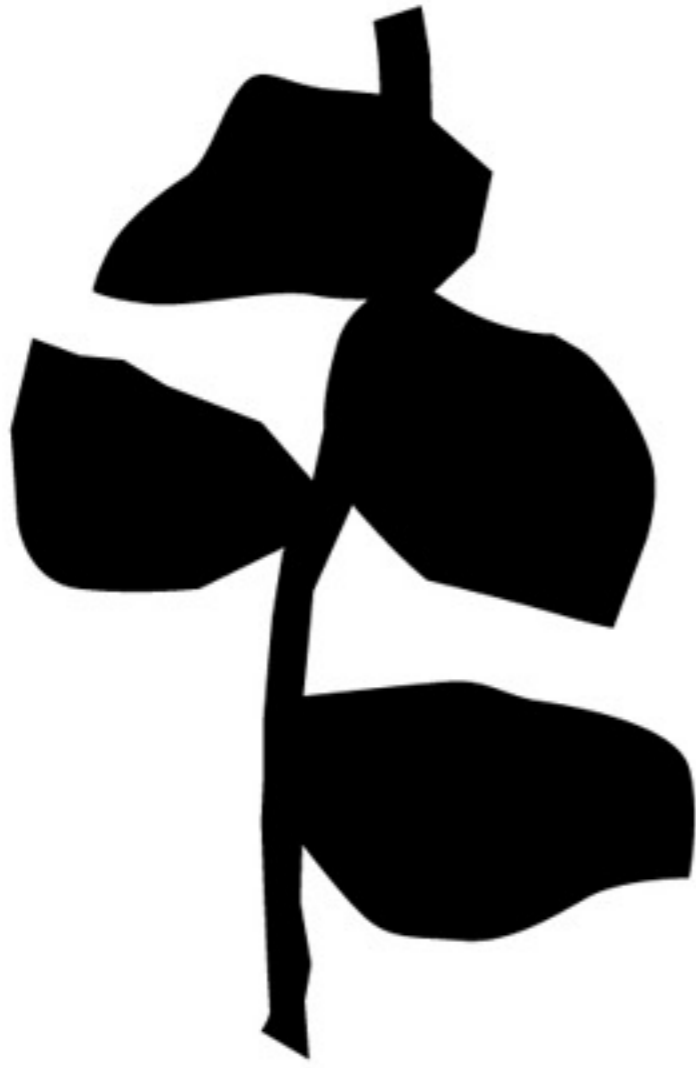
Soften again in 20-30 minutes.

### TOOLS FOR PAINTING

- Long-haired Brushes
- Art brushes
- Feathers
- Rag



## Stenciling Design



The design of a stencil can be copied from any image. Be creative and choose images that suit the interior design concept. Stencil colorful fruits for the Dining room or animals for the kids room.

To achieve the leaf stencil you need to trace the contour of this template onto butter paper. For bigger or smaller leaves, you need to make a photocopy, either increasing or decreasing the size.

Enjoy!

## Stamping Design



You have unlimited choice of shapes. For a start, try adopting basic shapes, and then let your imagination lead your sketches. Do you like the pattern on your curtain or chair rim? Then use it in different sizes and foster a harmony between the wall decoration and the furniture.

To achieve the Nostalg pattern, copy this sheet to the suitable size. Place the copied sheet on the sponge cloth and cut out the white parts from the oval design. Cut one part of the sponge cloth of the side design and use it as a master to cut out the remaining ones.

Enjoy!

## Deco Roses Design

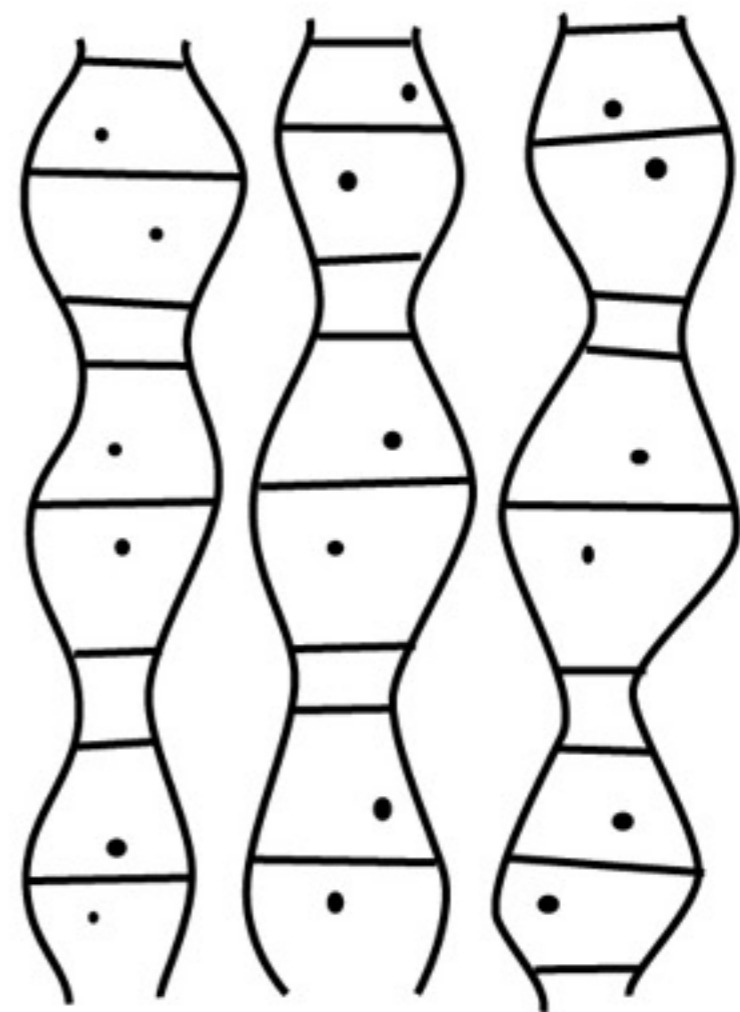


The beauty of this design lies in creating a unique pattern every time you attempt to draw the same model. Make few sketches before finalizing the desired prototype and try to develop it before you start on the wall. Once you have mastered the effect, try the paint on a big card board and place it against the wall. If you are satisfied, carry on.

To achieve the rose pattern, copy this sheet to a suitable size. Practice applying the paint on a few copies until you are comfortable executing it.

Enjoy!

## Pearl String Design



The roller will help you in many ways when creating the Pearl string design. Firstly, it will reduce the time consumed for reaching the desired effect. Secondly, it is recommended for big areas or full rooms. And finally, it will repeat the pattern again and again, producing a consistent flow of design. To create a pattern, imagine the final look and break it into small units. Create the drawing of the unit and replicate it many times. If you like what you see, start creating the tool.

To achieve the pattern above, begin by drawing the small unit with a pen on the roller. Then coat the lines with the glue gun.

Enjoy!

# Introduction

Welcome to the vibrant world of Jotun. Have a comfortable seat, and flip through some gorgeous and exciting concepts in paint. Once you've gone through the following pages at your leisure, you'll be absolutely inspired to transform your home into a magical little haven.

The wonderful thing about the applications and techniques described in this brochure, is that they're so clear! No highly complicated procedures, no confusing descriptions. Just easy steps to help you bring some beautiful changes into your home.

Another interesting aspect about this brochure is that it allows you to let your creativity run wild! Once you become familiar with the Jotun applications and techniques, you can try out whatever your mind fancies. Unique designs, rare shades, eye-catching patterns... you'll be free to explore all of these options and more to the fullest.

As you'll discover, Jotun offers you an unlimited choice of colour combinations. Our Multicolor System is a revolutionary concept, offering you so many shades that you're really spoilt for choice. If you're looking for a unique hue for a particular room, colours can be mixed and matched to give you exactly what you want.

## All the colours in the world, with Jotun Multicolor



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Backed with over 30 years of experience in the Middle East, Jotun are pioneers when it comes to tinting systems. From Jotun's Multicolor System, unlimited colour shades can be tinted for interiors in oil and water based paints. The scanner in the Jotun Multicolor System can scan whichever colour you desire from a sample material, and produce the same desired colour in a paint. Another remarkable feature of this system is the Colour Advisor Technology, which helps you to actually visualize your rooms painted in shades of your choice. Furthermore, the Multimatch Program even gives you choices on suitable matching, harmonizing and contrasting shades to go along with your furniture and other elements. At the Jotun Multicolor Centre, you will also find a Colourbar with samples of over 800 contemporary colours to suit your tastes. 225 external shades can also be specially formulated to withstand the Middle East climatic conditions. Jotun can produce thousands of colours from its computer database. So whichever colour you have in mind, you're sure to find it with Jotun Multicolor.



The tools which you'll need for your interior decorating voyage aren't too complicated either! In fact most of the time, you'll be able to create these painting tools out of everyday household items.

Furthermore, we have added some gorgeous patterns at the end of this brochure. You only have to copy them or draw them out to get started on your wall designs.

So there you have it. This brochure is a simple concept, designed to ensure simply great results for your home. Be as creative as you want in making your home different from all the rest. Reflect your own personality and style with Jotun Paints.

## Decorative Painting Techniques & Effects

This Jotun brochure will make you comfortably familiar with the painting techniques known as Dragging, Stenciling, Stamping, Colourwash and Freehand.

You'll become an expert in preparing and applying paints for the procedures mentioned above. You'll also know which technique produces exactly what effect, enabling you to introduce different styles for the various rooms in your home.

Most of all, these painting techniques are a whole lot of fun. And we're sure you're going to have a great time... or should that be, a really colourful time! Let's get started!

